

AVAILABLE FOR NJ ACCOUNTS ONLY

GOLDWELL

► Foundation I & II: Colorance & Topchic

This course is the starting point for anyone that is new to working with GOLDWELL Colorance. The course focuses on Demi-permanent coloring with the Colorance range including COLORANCE, COLORANCE COVER PLUS and COLORANCE EXPRESS TONING service options and working methods. Designed to cover all aspects of GOLDWELL Permanent Haircolor, the course is perfect for anyone that is new to GOLDWELL Topchic Hair Color. Covered in the program are the Topchic 2-10 series and Colorance Color balancing systems, as well as all associated in-salon and home products.

Mon 7/16 10am-3pm Turnersville, NJ Complimentary**
 Tues 9/11 10am-3pm Fair Lawn, NJ Complimentary**
 Mon 10/15 10am-3pm Turnersville, NJ Complimentary**
 Tues 11/13 10am-3pm Fair Lawn, NJ Complimentary**

**These classes are support classes for our Goldwell Accounts & recommended for new staff & anyone that wants to be refreshed.

► Foundation III & IV: Blonding & Elumen

This will help you expand on the Goldwell Haircolor System. This class reviews all of the Goldwell Blonding/Lightening lines. Also this class will introduce to your Elumen Haircolor and the benefits of the unique technology and products.

Mon 8/20 10am-3pm Fair Lawn, NJ Complimentary**
 Mon 9/17 10am-3pm Turnersville, NJ Complimentary**
 Tues 10/23 10am-3pm Fair Lawn, NJ Complimentary**
 Mon 11/19 10am-3pm Turnersville, NJ Complimentary**

**These classes are support classes for our Goldwell Accounts & recommended for new staff & anyone that wants to be refreshed.

► Start to Finish

With Goldwell National Artist Necole Capicchioni. Necole will take you on an incredible journey that showcases some of her greatest talents as an artist. This ultra creative program will consist of haircutting, coloring formulation, and techniques, including an interactive hands-on portion. She will be introducing the new and exciting @purepigments while driving deeper into some of our classic elements of the Goldwell Portfolio. (Includes Lunch & Mannequin Head)

Sun 10/7 10am-4pm Fair Lawn, NJ \$200
 Mon 10/8 10am-4pm Turnersville, NJ \$200

SPECIAL EVENT OF INSPIRATION

Introducing @Purepigments, an oxidative color additive with the next generation of direct dyes that creates more vivid, high definition color results with extraordinary brilliance and shine.

Mon 9/10 11am-1pm Fair Lawn, NJ Invitation Only

RSVP:

August 31, 2018 to Tonya Romano 1.800.724.4247 for your DePasquale Salon Systems Sales Consultant.

KMS

► Long to Short with Artistic Team Member Amodeo DeRango

IQ Cutting Method principles are used as the blueprint in this one day haircutting sessions. Stylists will experience two STREET style-inspired cuts along with the styles that support each look. Stylists will also discover Style Equation to meet the needs of their clients (Includes Lunch & Mannequin Head)

Sun 10/28 10am-4pm Fair Lawn, NJ \$200
 Mon 10/29 10am-4pm Turnersville, NJ \$200

KERATIN COMPLEX

► Smoothing Therapy; Demo/Certification

Learn the fundamentals of Keratin Complex Natural Smoothing Treatment, Express Blow Out, Intense Rx, and Infusion Therapy; the Services of Keratin Complex. Course attendees will depart the course with an understanding of the Keratin Complex Natural Smoothing Treatment, its usage, application, safety and results and will view a complete application, including flat iron techniques to prepare them for proper application. *Complimentary w/purchase of intro

Mon 8/6 10am-2pm Fair Lawn, NJ \$25*
 Mon 10/1 10am-2pm Fair Lawn, NJ \$25*
 Mon 11/12 10am-2pm Fair Lawn, NJ \$25*

► Personalized Blow Out; Demo/Certification

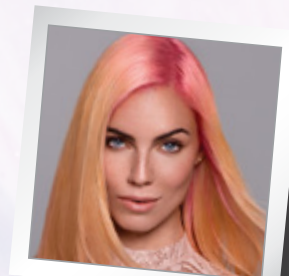
Keratin Complex again revolutionizes the beauty industry with Personalized Blow Out Same Day Keratin Treatment! This customizable, zero-downtime treatment is powered by K-Pure Juice™, a proprietary juice blend of keratin, botanicals and amino acids. Personalized Blow Out caters to today's trend of embracing one's own natural hair texture by offering different finish options — from straight to smooth to curly. This class will demonstrate how Personalized Blow Out can take your smoothing business to the next level! *Complimentary w/purchase of intro

Mon 7/23 10am-2pm Fair Lawn, NJ \$25*

► ENHANCING THE PALLET; Featuring the Keratin Complex Color Portfolio

You have to know the rules before you can bend them! Master the cause and effect of color placement utilizing patterns, formulations and skillful applications. Leave inspired with salon-friendly techniques — from black to blonde and everything in between — to enhance your creativity. GOALS: • In-depth understanding of the latest techniques • Learn how to enhance face shape and bone structure • Test your visionary skills with hands-on workshops • Boost your confidence behind the chair. (Lunch & Mannequin Provided)

Mon 8/13 10am-3pm Fair Lawn, NJ \$150



► EVOLUTION OF COLOR PLACEMENT; Featuring GraffitiGlam

Master the art of creative techniques utilizing our very own GraffitiGlam. Learn the how-to's on manipulating the tonality, light reflection and light absorption to customize your placements and formulas for each client. This experience will leave you inspired and motivated with techniques that elevate your performance skills to a masterful level. GOALS: • Gain insight into the technology behind GraffitiGlam • Discover tonality, light reflection and light absorption • Enhance technical skills • Test your visionary skills with hands-on workshops (Lunch & Mannequin Provided)

Mon 9/17 10am-3pm Fair Lawn, NJ \$150

► METAMORPHOSIS A Creative Color Correction Class

Master the art of color correction and learn how to identify and solve everyday color challenges from the simple to the complex. Using real-life scenarios, you will learn when to decolorize, when to fill, advanced corrective formulation with application and placement and tonal changes. Too light? Too dark? No problem! (Lunch & Mannequin Provided)

Mon 10/15 10am-3pm Fair Lawn, NJ \$150

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SALON SYSTEMS



2018

EDUCATION

ALTERNA

► 2018 Collection; Hands-On Hair Cut, Curls & Up Style Workshop

Alterna's 2018 Trend Collection is all about texture and waves, featuring the Aura Haircut (a textured lob haircut), the Sea Waves Style (a hip Alterna-tive way to create natural textured waves), and the Athena Up-style (utilizing the 4 strand Dutch braid) that allows you to create an elegant up-style on shorter haircuts. This class is texture trend focused and is sure to add airy yet elegant new looks to your repertoire that your clients will be asking for. (Lunch & Mannequin Provided)x--

Mon	9/10	10am-4pm	Rocky Hill, CT	\$150
Sun	9/23	10am-4pm	Glen Mills, PA	\$150
Sun	10/21	10am-4pm	Fair Lawn, NJ	\$150
Mon	10/22	10am-4pm	Levittown, NY	\$150



GK HAIR

► Three Point Balayage System: #30minutebalayage

As Balayage Artists we have a unique talent to see beyond color. This of course, doesn't come without challenges, one of them being time. What client doesn't walk in wanting a 6-hour Balayage session for the price of a 3-hour?! Join @ mariathhairpainter to find out how to implement the THREE POINT BALAYAGE SYSTEM. Hair painting techniques & learn how to cut your application time in half! (Mannequin & Lunch Provide & Receive over \$100 of GKHair Lightening Products)

Mon	7/16	10am - 2pm	Rocky Hill, CT	*\$99
Mon	8/13	10am - 2pm	Levittown, NY	*\$99
Sun	9/24	10am - 2pm	Fair Lawn, NJ	*\$99
Mon	10/8	10am - 2pm	Glen Mills, PA	*\$99

LIVING PROOF

► Hands-On Cutting & Styling

Clients are always evolving, but healthy beautiful hair never goes out of style. Living Proof's hands-on cutting classes are consistently updated to change with the latest looks that your clients are begging for. Weather long, short, trendy or sophisticated, the SMART approach will allow you to create looks that your clients will love! (Lunch & Mannequin Provided)

Sun	10/7	10am-4pm	Levittown, NY	\$150
Mon	10/8	10am-4pm	Rocky Hill, CT	\$150
Sun	11/4	10am-4pm	Glen Mills, PA	\$150
Sun	11/5	10am-4pm	Fair Lawn, NJ	\$150

LAKME

► Color Clinic

This is an intensive 2 day workshop in all things Lakme. Every stylist will leave this course with the expert knowledge and understanding of Lakme, giving you the ability to formulate for every situation. This will maximize your creative confidences. (Lunch & Mannequin Head Included)

Sun/Mon	12/2 & 12/3	10am - 4pm	Fair Lawn, NJ	\$200
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► Freeform Blonde: Balayage and Beyond

How to achieve the best blonde for each and every client. Create an innovative look and learn how to utilize multiple techniques to bring unique brilliant blondes to life, resulting in vibrant, unforgettable color.

(Includes lunch, mannequin head & The New Experience In The Blonde Box)

Mon	7/16	10am - 5pm	Fair Lawn, NJ	\$200
Mon	9/17	10am - 5pm	Glen Mills, PA	\$200
Mon	9/24	10am - 5pm	Fair Lawn, NJ	\$200

► Fantasy Color Melting

In this hands on workshop, you will master two favorite trends- fantasy color and color melting which will inspire you to create original and unique looks for your fashion forward clientele. Come join the fun and discover the art of seamless color blending while learning long lasting, vivid Lakme formulation. (Lunch & Mannequin Head Provided)

Mon	11/12	10am - 4pm	Fair Lawn, NJ	\$200
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OLIGO

► Balayage & Co; Hands-On Workshop

Taking an innovative and creative approach to foil and colour placement through classic balayage hair painting techniques. Learn the ins and outs of creative techniques, colour blending, hair painting and colour foil placements using the Oligo Blacklight Lightening System. (*Receive Sample Gift Bag)

Mon	8/20	10am-5pm	Glen Mills, PA	\$150
Mon	9/10	10am-5pm	Levittown, NY	\$150
Mon	10/22	10am-5pm	Fair Lawn, NJ	\$150

► Calura Essentials+; Look & Learn

The Calura Essentials Plus Event is designed not only to educate salon professionals but allow them to leave with all the tools necessary for great hair colour performance. Not only does this program included education, but also take-home products. Two techniques (Balayage or Signature Looks) and 1 live model, white hair coverage will be presented. *Receive Calura Color Stylist Intro (\$295 Value) **Limit 1 Intro per Salon

Mon	8/27	10am-2pm	Fair Lawn, NJ	*\$49.99
Sun	11/11	10am-2pm	Fair Lawn, NJ	*\$49.99

PAI-SHAU

► Pre & Post Color Treatment Class

Healthy Hair and Scalp Is Our SpecialTEA. This class utilizes our hero product, Biphasic Infusion, which contains the highest concentrate of the brand's Signature Tea Complex. An advanced technology that will nourish the hair structure from root to tip, providing nourishment, moisture, and strength for healthier hair. Our Brand Ambassador will educate you on the different protocols to protect the integrity of the clients' hair. This ultimate relaxing service, utilizes our Supreme Revitalizing Mask to rehydrate the hair, providing shine, intense moisture, sheen and a reflective mirror image. Taught by our Brand Ambassador and applied via our signature Pai-Shau scalp massage. An at home suggested regimen allows clients to maintain healthy hair, prevent color fading and brings their color 'back to life' in between visits. (Receive "Swag" Bag)

Sun	9/9	10am-1pm	Fair Lawn, NJ	\$75
Mon	9/10	10am-1pm	Glen Mills, PA	\$75

PERFECTRESS

► Transformation Connections and Tape Weft Certification

Our unique, state of the art extensions are easy to apply, easy to care for, and do not damage the client's hair. Super fast application and removal time make the transformation and weft systems attractive to busy stylists with an even busier clientele. Bonus Tape Weft education. (Lunch & Mannequin Head Included for use in Class)

Mon	7/23	10am - 4pm	Levittown, NY	\$199
Mon	9/24	10am - 4pm	Glen Mills PA	\$199
Sun	10/7	10am - 4pm	Fair Lawn, NJ	\$199
Mon	11/12	10am - 4pm	Rocky Hill, CT	\$199

► Multi/Link Weft

A new Dimension to Salon Services-The Multi Weft is the future of high end hair extensions. This innovative product allows for 3 installation options within one unique system. The options are interchangeable, but re-usable as well.

Mon	8/20	10am - 4pm	Fair Lawn, NJ	\$199
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R + CO

► Textured Bob

This class will teach cutting and styling techniques to express your clients' personal style. Students will learn through a demonstration of a short to above the shoulder length cut. The right product choices and application will show clients the versatility of their cut and allow them to change their style to suit their mood. Learn how to manipulate looks through hand-styling finishing techniques. Students will also gain insight into how to take their consultation to the next level as well as Howard's unique reference pool of music, movies, actors and more.

Sun	10/14	10am-1pm	Glen Mills, PA	\$75
Mon	10/15	10am-1pm	Fair Lawn, NJ	\$75

► ADVANCED CURL CUTTING: Look & Learn

This presentation will deepen your understanding of specific cutting & styling needs of curly textures. Learn cutting and styling techniques presented on live models with curl textures ranging from tight to coily curls.

Sun	11/4	10am-1pm	Fair Lawn, NJ	\$75
Mon	11/5	10am-1pm	Levittown, NY	\$75

SUNLIGHTS BALAYAGE

► Painting Balayage 2.0! Hands-On Workshop

Balayage is 'sweeping' the Nation by storm! Join us for a comprehension 'Balayage Basics' course & learn how to paint beautiful highlights with the stroke of your brush. Hair painting will not only cut your appointment times by more than half, it will actually help you add more money to your bottom line! (*Receive a 2.0 Balay Box, Mannequin Head & Light Lunch provided)

Mon	8/6	10am-2pm	Fair Lawn, NJ	\$150
Mon	10/1	10am-2pm	Rocky Hill, CT	\$150
Mon	10/29	10am-2pm	Levittown, NY	\$150
Mon	11/12	10am-2pm	Glen Mills, PA	\$150



ECRU NEW YORK

► Runway Ready

New York Fashion Week for a stylist is one of the most exciting times of the year. Not only do you get to work next to your peers behind the scenes, but you get to meet some of the best stylists in the business. Runway hair is approached very differently than salon hair and in a much faster pace. Lisa Lobosco, along with Amanda Jenkins, have numerous years of experience working with some of the best fashions houses in the industry. From Valentino and Zac Posen to Richard Tyler, Blanc de chine, Daniel Silverstain and many more. The ECRU New York Creative Team have the techniques, tips and tricks that will make your Fashion Week Experience a huge success. (Lunch and Mannequin included for use in class only.)

Mon	8/13	10am - 4pm	Fair Lawn, NJ	\$150
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► What's Happening?

Trends come and go. Hair is up, hair is down. Sometimes we have texture and sometimes we add braids with our texture. What's Happening? Is a revolving door of what's on trend from the streets of NYC to Vogue Germany.

(Lunch Included - Mannequin is included for use in Class Only)

Mon	10/1	10am-4pm	Glen Mills, PA	\$150
Mon	10/29	10am-4pm	Fair Lawn, NJ	\$150

► Form To Finish Method

Strong finishing skills will allow you to be the Stylist everyone seeks. From Bridal styles to the MET Gala, the common denominator is the ability to finish hair. In Form To Finish Method, you will learn the skills and preparation necessary to achieve classic and modern techniques using ECRU New York products and styling tools. Form To Finish Method will allow you to be successful in any situation.

(Lunch Included - Mannequin is included for use in Class Only)

Mon	10/22	10am-4pm	Rocky Hill, CT	\$150
Mon	11/19	10am to 4pm	Fair Lawn, NJ	\$150

► Styling Fundamentals

To be great at styling hair, one must know the fundamentals. Styling Fundamentals will teach you the importance of proper hair prep. You will learn when and why to use certain products and different drying and setting techniques that will allow you to have confidence in your craft.

(Lunch Included - Mannequin is included for use in Class Only)

Mon	10/15	10am-4pm	Levittown, NY	\$150
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LOCATIONS

DSS
21-21 Broadway
Fair Lawn, NJ
07410
800-724-4247

**Joseph Anthony's
Retreat Spa & Salon**
243 Baltimore Pk
Glen Mills, PA
19342
610-459-4663

**Long Island
Nail & Skin**
3709 Hempstead Tnpk
Levittown, NY
11756

LaBelle Vie Salon
5901 Route 42/
Washington Plaza
Turnersville, NJ
08012

**Bella
Professional**
825 Cromwell
Ave
Rocky Hill, CT
06067

REGISTRATION GUIDELINES

PRE-REGISTRATION: Pre-Registration is required for all classes. All phone registrations require Visa, MasterCard, American Express, or Discover in order to be registered immediately. No deposits or reservations. Manufacturer incentives may be used towards classes. (Max 2 per class) To register please call 1-800-724-4247 X231 or 262, email education@depasqualeco.com, or online at depasqualesalonsystems.com.

MAIL TO: Attn: Education Department, 21-21 Broadway, Fair Lawn, NJ 07410

PAYMENT TO SALES REPRESENTATIVE: You may register with your sales representatives. To register you must hand in payment at time of registration. We reserve the right to cancel or reschedule any classes due to circumstances beyond our control.

CLASS CANCELLATION POLICY: An attendee must cancel 7 days prior to the class event to transfer funds to another class. There are no refunds. All other forfeit class payment.

TOOLS

STYLING CLASSES

- Brushes & Combs
- Pins
- Teasing Combs
- Clips
- Blow Dryer
- Flat Iron
- Curling Iron
- Model

CUTTING CLASSES

- Shears
- Combs & Brushes
- Texturizing Razor
- Clips
- Water Bottle
- Texturizing Thinning
- Blow Dryer

COLOUR CLASSES

- Foil Combs
- Aprons
- Color Capes
- Blow Dryers
- Finishing Tools