
Masello Salon Services of New England

SPRING CALENDAR

2022

Education Calendar



ABOUT MASELLO

Masello Salon Services of New England began as a family owned and operated business in the 1920's in a small neighborhood barber shop. Today, as fourth generation, Masello Salon Services has evolved into one of the leading hair care distributors in the North East. We have accomplished this by listening to the people we serve, responding to their needs and delivering service beyond their expectations.

OUR EDUCATION

One aspect that sets Masello apart and contributes to our growing success is our devotion to providing various continuing education opportunities to stylists. Each year Masello's Education Department puts together a calendar of various theory, demonstration, hands on and certification classes that focus on areas such as cutting, styling, finishing and color. In addition to the educational calendar, stylists have the chance to further their hairdressing and business skills by attending a wide range of events showcasing an array of national performing artists and motivational speakers.



*Ron
Baccala Sr.*



FIND US

Email :

info@masello.com
education@masello.com

Website :

www.masello.com
www.shopmasello.com

Instagram :

[@maselloofne](https://www.instagram.com/maselloofne)

Facebook :

[MaselloSalonServicesNE](https://www.facebook.com/MaselloSalonServicesNE)



UPCOMING EVENT

Hair Color

NEW ENGLAND

May 2nd, 2022

\$99.00


Mohegan Sun

[eventbrite.com](https://www.eventbrite.com)



NEXT LEVEL 2022

OCTOBER 24th, 2022
RI CONVENTION CENTER



GOLDWELL.

KMS Cutting ft. Clare Malarkey

Hands-On **\$199.00**
Mannequin Included

In this class you will shape two styles combining both your shears and a straight razor. Explore with Goldwell National Artist, Clare Malarkey, how to modernize "the shag" while keeping length, and a sectioning pattern that creates tons of movement through channel cutting and disconnection for any bob or pixie.

Date	Time	Location
March 14th	10:00 am – 3:00 pm	RI-A

Tool List:

- Cutting Comb
- 6 Cutting Clips
- Scissors
- Razor & Blades
- Spray Bottle
- Blowdryer
- Styling/Denman Brush
- Flat brush

Dimensions of Toning ft NEW Colorance Gloss!

Hands-On **\$199.00**
Mannequin Included

Continue on with your Dimensions of Light journey, you will learn how to be an expert on toning and customizing the finished results after any lightening service. You will take away formulation tips and tricks for all blondes, warm to cool, to elumened results! This class will utilize Colorance, ELUMEN, Brighteners and will feature the NEW Colorance GLOSS!

Date	Time	Location
April 11th	10:00 am – 3:00 pm	RI-A

Tool List:

- Combs: Sectioning, color and foiling
- Color Brushes (Various sizes)
- Sectioning Clips
- Blowdryer
- Apron

Blonding & Balayage

Hands-On **\$199.00**
Mannequin Included

Take a systematic approach to the unlimited Dimensions of Creativity! Now that you have mastered the perfect lightening, brightening and toning techniques, uncover the endless opportunities in the hands on workshop. You will learn Dimensional balayage techniques and minimal placement for MAXIMUM results!

Date	Time	Location
June 6th	10:00 am – 3:00 pm	RI-A

Tool List:

- Combs: Sectioning, color and foiling
- Color Brushes (Various sizes)
- Sectioning Clips
- Blowdryer
- Apron

Tape-In Certification

Hands-On \$229.00
Mannequin Supplied

What you will learn:

- Product Knowledge
- Consultation and Customization
- Color Matching & Building a hair order
- Hands-on and interactive full head application
- Proper placement with all hair extension types
- Extension focused blending and cutting
- Proper removal and reapplication
- Client Maintenance and at-home care

Date	Time	Location
March 21st	10:00 am – 2:00 pm	CT-A
March 29th	10:00 am – 2:00 pm	RI-A
April 26th	10:00 am – 2:00 pm	RI-A

Tool List:

- Clips
- Shears (shears will be used on synthetic hair)
- Flat Iron
- Notebook & Pen



Weft Certification

Hands-On \$349.00
Mannequin Supplied

What you will learn:

- Hands on application, removal and reapplication
- Complete a full mannequin head using both hand tied and machine weft synthetic practice hair
- Client consultation and color matching
- Pricing and creating your orders
- Product Knowledge
- Maintenance and at home hair care
- Cutting and blending

Date	Time	Location
March 8th	10:00 am – 4:00 pm	RI-A
March 14th	10:00 am – 4:00 pm	NH
April 5th	10:00 am – 4:00 pm	RI-A
April 11th	10:00 am – 4:00 pm	CT-A
May 17th	10:00 am – 4:00 pm	RI-A
June 6th	10:00 am – 4:00 pm	CT-A

Tool List:

- Clips
- Shears (shears will be used on synthetic hair)
- Flat Iron
- Notebook & Pen



TAME FRIZZ
AND SEAL
SPLIT ENDS



LEAF FLOWER

Up Do/Styling Look & Learn

Look & Learn *Complimentary!*

From bouncy runway hair to beautiful couture up-dos, learn how you can give clients that perfect photo finished look!

Date	Time	Location
March 28th	10:00 am – 12:00 pm	NH
April 25th	10:00 am – 12:00 pm	CT-A
May 24th	10:00 am – 12:00 pm	RI-A

Tool List:

- Notebook & Pen



Cutting Trends & Techniques

Look & Learn *Complimentary!*

Join Leaf and Flower as they share advanced hair cutting techniques and the latest trends in the industry!

Date	Time	Location
March 28th	1:00 pm – 3:00 pm	NH
April 25th	1:00 pm – 3:00 pm	CT-A
May 24th	1:00 pm – 3:00 pm	RI-A

Tool List:

- Notebook & Pen



MEN'S CLIPPER CUTTING

ft. Justin James

Hands-On **\$199.00**
Mannequin Included

Justin is the owner of Head Rush Salon and Shave. With over 10 years of barbering experience and four years as a hair stylist, he found his niche in men's clipper cutting education for the salon-based stylist. What makes Justin an ideal instructor is the combination of his expertise in barbering, knowledge of hairdresser lingo, and patience as an educator. His unique ability to, "blend the line" of hair dressing and barbering makes him a highly recruited secret weapon for any stylist trying to sharpen their clipper skills.

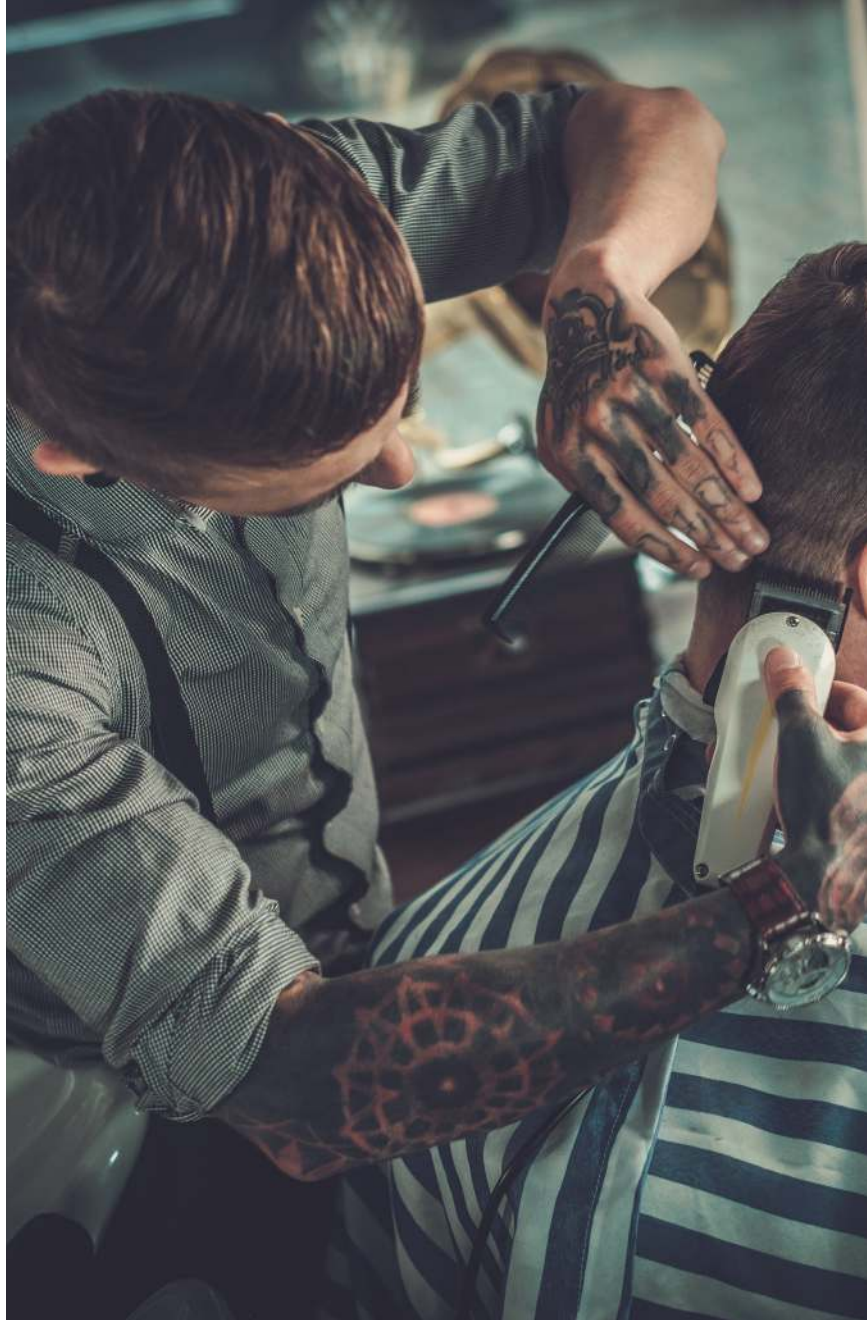
You will learn:

What questions to ask for a proper consultation
To learn consistency and efficiency
Understanding head shape and outline
The art of tapering
Miscellaneous tricks of the trade

Date	Time	Location
March 28th	10:00 am – 4:00 pm	CT-A
April 18th	10:00 am – 4:00 pm	RI-A
April 25th	10:00 am – 4:00 pm	NH
June 13th	10:00 am – 4:00 pm	RI-A

Tool List:

- Clippers
- Clipper attachments
- Thinning Shears
- Cutting Comb
- Barbering Comb
- Hair Clips
- Flat Vent or Denman brush
- Blow Dryer
- Water Bottle



THE *Future* IS COLORFUL

coming soon ...

MOROCCANOIL®

EDUCATION 2022





The Best of Calura

Join us as we share the very best Oligo has to offer! Learn about CALURA permanent shine hair colour, CALURA GLOSS demi-permanent liquid hair colour, our vivid FUNKHUE semi-permanent shades, Blacklight lightening system and so much more. You will leave this class with a full understanding of all Oligo products to meet your service and after care needs.

Date	Time	Location
March 14th	10:00 am – 1:00 pm	CT-A
May 10th	10:00 am – 1:00 pm	RI-A

Look & Learn

\$35.00

Tool List:

- Notebook & Pen

Calura Gloss

Experience the versatility and performance of Calura Gloss and Gloss MEN. With our breakthrough demi-permanent liquid hair colour, you will have the creative tools you need for toning, colour enhancing, white blending, corrective usage and so much more!

Date	Time	Location
April 4th	10:00 am – 3:00 pm	RI-A
April 11th	10:00 am – 3:00 pm	NH

Hands-On

\$179.00

Mannequin Included

Tool List:

- Assorted color brushes
- Sectioning clips
- Flat & Curling iron
- Blow dryer
- Shears
- Balayage boards

Calura ft. Blacklight Balayage

Taking an innovative and creative approach to foil and colour placement through classic balayage hair painting techniques. Learn the ins and outs of creative techniques, hair painting and colour foil placements. We will feature our innovative Blacklight lightening system during this class to achieve unique options for customizing all of your blonding services while caring for the hair.

Date	Time	Location
May 16th	10:00 am – 3:00 pm	RI-A
May 23rd	10:00 am – 3:00 pm	CT-A

Hands-On

\$179.00

Mannequin Included

Tool List:

- Assorted color brushes
- Sectioning clips
- Flat & Curling iron
- Blow dryer
- Shears
- Balayage boards

Ouidad

THE CURL EXPERTS®

Certification

For over 35 years Ouidad has been educating stylists nationwide on how to approach curly hair from a place of confidence and creativity.

Ouidad Certification is a two-day interactive and immersive program, guiding you through the defining qualities of becoming a Ouidad Certified Stylist. The course learning includes our exclusive proprietary techniques:

Carving & Slicing®

Sliding Gradation™

Rake & Shake® techniques.

KEY TAKEAWAYS:

The Ouidad Consultation

Anatomy of Curly Hair

Signature Cutting & Finishing Techniques

Business Building

Certification

\$999

Date	Location
March 13th	Toni & Guy Academy, Braintree, MA
March 14th	Toni & Guy Academy, Braintree, MA

*This is a two day certification – attendees are required to attend both days.

**Live models, mannequins, and lunch are provided by Ouidad

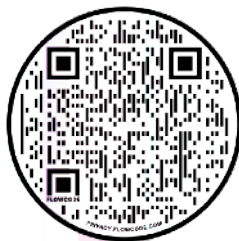
Attendee Requirements:

- Minimum of 3 years salon experience
- Work in a Ouidad retailing Salon
- Completion of Curl Lab Program
- Completion of Curl Confidence Course

Register Directly At:

- ouidadeducation.com

scan code here





R+Co

The Shag

Hands-On **\$249.00**
Mannequin Included

Whether full and round or lean and airy, the SHAG haircut is back! This cut's extreme versatility, from lengths to fringes and finishes, allows for endless outcomes. In this class, we're taking the classic shag and re-envisioning it for today's modern salon clients.

Key Takeaways:

Discovery of Skull and Face Shape
Focusing In on Round or Square Shapes with Layering Techniques
Body Position
Selecting the Right Tools for the Job
Sectioning & Cutting Techniques
Diffusing and Hand Styling
Finishing Techniques
Product Selection

Date	Time	Location
Mar 21	10:00am - 3:00pm	RI-A

Tool List:

- Scissor
- Razor
- Cutting comb
- Water bottle
- Section clips
- Blow dryer with nozzle
- Diffuser
- Flat iron

More dates to come!





Cutting ft. Julian Normand

Learn a new hands-on cutting volume technique for fine to medium hair. Learn how to frame the face without removing weight at the ends.

Hands-On **\$159.00**
Mannequin Included

Date	Time	Location
March 7th	10:00am - 4:00pm	RI-A
April 4th	10:00am - 4:00pm	CT-A

Tool List:

- Clippers
- Clipper attachments
- Thinning Shears
- Cutting Comb
- Barbering Comb
- Hair Clips
- Flat Vent or Denman brush
- Blow Dryer
- Water Bottle

About the Artist

A graduate from the Paul Mitchell school, Julian has a passion for creating art with hair being the canvas. He loves to educate other stylists behind the chair and is driven to improve himself. Julian believes that every guest who sits in his chair deserves to feel beautiful. Julian is currently a stylist at the Fringe Hair Design in Woodstock, NY.



Class Terms & Policies

1

How To Register

Register directly through your Masello Sales Representative or call the Education Department at 800.828.0030

Register and pay for classes online at www.masello.com/education

Classes must be paid in full with a check or credit card at time of registration

IMPORTANT

For your financial protection, please do not provide any credit card information via voicemail or email. Must provide email for confirmation and tool list.

2

Policies

Cancellation by Masello: Customer will receive a full refund in original payment method.

Cancellation by Customer: A Masello educational credit will be issued in the amount of the class.

Customer No Show: No refund or credit will be issued to the customer.

3

Terminology

Look & Learn: All classes will include theory / demonstration.

Mannequin Included: Students will be supplied with a mannequin to keep.

Mannequin Supplied: Students will be supplied with a mannequin for classroom use only.

Certification: Students will complete the class and receive a certification of completion from the brand.

4

Locations:

RI-A : Masello Salon Services, 20 Sharpe Drive, Cranston, RI 02920

CT-A : Bella Professional, 825 Cromwell Avenue, Rocky Hill, CT 06067

NH: Salon 1827, 224 N Broadway STE B3, Salem, NH 03079

*Please note that dates, locations, class formats and times are all subject to change.

** Masello Salon Services is not responsible for any typographical errors.

VIRTUAL EDUCATION OFFERINGS



Hungry for more education? These brands offer additional virtual classes! Follow the link to see what other classes they offer.

R+CO

<https://edu.randco.com/>

OLIGO

<https://oligoprofessionnel.com/pages/education>

MOROCCANOIL

<https://moroccooilprofessionals.com/product-category/videos/>

HOTHEADS

<https://shop.hothead.com/pages/education>

KERATIN COMPLEX

<https://keratincomplex.com/virtualeducation>

GOLDWELL

<https://www.goldwell.com/en-us/education/>

BRAZILIAN BLOWOUT

<https://www.brazilianblowout.com/salonpros/free-educational-event-zoom/>

LEAF & FLOWER

<https://www.leafandflower.com/salonpros/free-educational-event-zoom/>

OUR BRANDS

ALURAM
BALMAIN
BRAZILIAN BLOWOUT
CBD DAILY
COLOR WOW
CRICKET
DESIGN.ME
EMERA
GOLDWELL
GOOMEE
GRANDE COSMETICS
GRYPH & IVYROSE
HEMP BEAUTY
HOTHEADS EXTENSIONS
IGK
INSTANT GRATIFICATION
KERATIN COMPLEX
LEAF & FLOWER
MEN-U
MOROCCANOIL
OLIGO PROFESSIONNEL
OLIVIA GARDEN
OSTER
OUIDAD
PRODUCT CLUB
R + CO
RICA WAX
RIKOKO
SAPHIRA
SKINSAVER
STYLECRAFT
TANGLE TEEZER
TIGI
VERB
WAHL CLIPPERS
WET BRUSH
Y.S. PARK
ZENAGEN

